

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Steve Riedl, et al.

Serial No. : 10/662,776

Filed : September 15, 2003

For SYSTEM AND METHOD FOR ADVERTISEMENT
DELIVERY WITHIN A VIDEO TIME SHIFTING
ARCHITECTURE

Group Art Unit : 4127

Examiner : Adam B. Chornesky

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

This paper is being submitted in response to the Office Action dated December 18, 2007, that was received in connection with the above-referenced application.

Remarks begin on page 2.